

GAWL Newsletter Submission Guidelines

Publication frequency

The GAWL Newsletter is published quarterly, usually in the first month of every quarter (January, April, July and October) in the Fulton County Daily Report.

Timing

Submissions are due the 20th of the month prior to publication (e.g., September 20th for October publication).

Content

Any announcements, blurbs, stories about GAWL events, and other articles can be submitted for the newsletter. Catch readers' eyes with pictures! We encourage GAWL members to use the newsletter as a tool to promote their practice and expertise by sharing knowledge and new perspectives. There are over 700 GAWL members who need to know good lawyers for referrals, co-counsel, etc.

For the newsletter, we are happy to "recycle" an article (for example, many members have materials on their websites that can be used for great newsletter articles). Particularly "newsletter-friendly" articles are structured as "Five Tips" or "Three Things Every ___ Should Know About ___." These are typically short, easy to read, and will actually get read. If someone has a big case, they should feel free to write about it. Or, if we have two sides to an issue/case, we love to have more op-ed articles to include.

The GAWL Communications Committee will collaborate as necessary with authors to edit articles for length and quality. Please note that the Communications Committee makes the final decision regarding what is published.

Length

Most articles range between 300 and 500 words. This is a guideline, but not a rule. We will welcome longer articles with worthy subject matter.

Format

We ask that submissions be in an electronic format that we can "cut and paste" into our template (e.g., Word document or e-mail text) and e-mailed to gawlnewsletter@gmail.com. Please e-mail pictures in JPEG file format.

Questions?

Feel free to e-mail questions, concerns, ideas, and other feedback to gawlnewsletter@gmail.com.